WHY FILTERED VS BOTTLED WATER?



*Roughly 75% of water bottles in the United States are not recycled, producing 22 billion plastic bottles which are added to landfills every year.



*Plastic bottles will not even begin to decompose for hundreds of years.



*According to the Earth Policy Institute, "the United States uses more than one million barrels of oil annually to produce water bottles sold in the U.S."





SAVINGS

*It costs 5-10 times as much to drink bottled water instead of filtered tap water.



ENVIRONMENTAL IMPACT

*30 million water bottles are consumed daily in the US. Only 25% of those are recycled, which contributes to nearly 4 billion pounds of waste annually.



HEALTH

Just as tap water quality varies from city to city, bottled water quality varies from one product to the next, depending on the type and quality of the source water and the treatment it undergoes at the bottling facility.

*Based on the average family water consumption of 300 gallons of water/year



FRESHPOINT REVERSE OSMOSIS SYSTEMS



A FRESH TAKE ON FILTRATION

To learn more visit:

waterpurification.pentair.com



4005092 Rev A MY17

5730 NORTH GLEN PARK ROAD, MILWAUKEE, WI 53209
P: 262.238.4400 | F: 262.238.4404
WATERPURIFICATION.PENTAIR.COM
CUSTOMER CARE: 800.279.9404 | tech-support@pentair.com
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PENTAIR FRESHPOINT **EASY AND DEPENDABLE**



EVERYTHING YOU NEED

Pentair FreshPoint[§] provides three, four and five stage solutions to address your drinking water needs.



CLICK AND ENJOY

Effortless click-in lock installation and serviceability cartridge reduces time and money spent.



TRUSTED TECHNOLOGY

For more than 40 years, Pentair has been the quality choice for water treatment. Pentair FreshPoint's unique encapsulated cartridge technology prevents contaminants from entering your water.



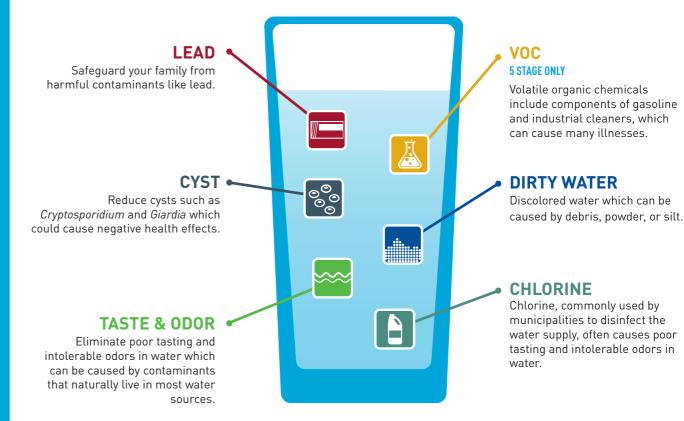
NSF CERTIFICATION



When a product boasts the NSF International mark - rest assured it's been certified by the most respected, independent third-party organization dedicated to the health and safety of the public.

TESTED AND TRUSTED TO REDUCE IMPURITIES





Protect your family with **PENTAIR FRESHPOINT**

NSF/ANSI Standard 58 Certified to reduce cysts such as Cryptosporidium and Giardia by mechanical means.

GRO-350B System Tested and Certified by NSF International against NSF/ANSI Standard 42, 58, and CSA B483.1 for the reduction of the claims specified on the Performance Data Sheet.

GRO-475B, GRO-475M, GRO-575B & GRO-575M Systems Tested and Certified by NSF International against NSF/ANSI Standard 42, 53, 58, and CSA B483.1 for the reduction of the claims specified on the Performance Data Sheet. EPA EST. NO. 082989-CHN-001

